

Helping you and your little one save

Looking after your child's future often starts with looking after your own finances too. Alongside children's savings accounts, Saffron Building Society also offers a range of services for adults to help you save, plan and make the most of your money.

Our adult savings accounts include options from easy access accounts to fixed rate bonds and ISAs for longer-term goals, whether you are building an emergency pot, planning ahead or saving alongside your child.

For further details visit:
www.saffronbs.co.uk/savings

We provide free Financial Wellbeing Reviews, giving you the chance to talk through your options and feel more confident about your finances. It is all part of helping families make positive money choices, together.

Book your appointment here:
www.saffronbs.co.uk/savings/tips-tools-support/financial-wellbeing-reviews

How Saffron can support you

- Easy access and fixed term savings accounts
Cash ISA options for tax-efficient saving
- A range of business and community products to support different needs
- Free Financial Wellbeing Reviews to help you explore your options

After three months, you will also be able to enjoy our loyalty products, with an enhanced rate as a thank you for continuing to save with us.



Get in touch and tell us what you think

If you have any questions about your child's savings account, or would like support choosing the right option for your family, our team will be happy to help.

How to reach us

- Visit us in branch for friendly face-to-face support
- Call our team if you would like help with your account or savings options
- Use our website to explore products

Thank you for being part of Saffy's Ladybird Club. We hope to see you soon, and if you would like to share your experience, we would love to hear your feedback.



0800 072 1100
www.saffronbs.co.uk



Saffy's 
Ladybird Club

Spot-on Kids' savings, from Saffron Building Society



Best building society
savings provider
Winner 2026



Winner
The Personal
Finance
Awards 2026

Best savings for children's savings providers



Welcome to Saffy's Ladybird Club

Thank you for opening a child savings account with us and joining Saffy's Ladybird Club. Thoughtfully designed for young savers, the club offers a warm and rewarding introduction to saving, helping your child begin their journey with confidence from any age.

More to enjoy with Ladybird Club

As a Saffy Ladybird Club member, your child can enjoy a little extra along the way.

- Exclusive branch giveaways
- A welcoming, child-friendly branch experience
- Fun activities that help children learn about money

Look out for lots of lovely Ladybird Club fun coming soon in our emails, on our social channels, and in branch!

Talking to children about money



Simple, age-appropriate conversations can help children feel confident about money from an early age.

Age	What to talk about	Helpful tip
3-5	Use everyday moments to explain that money helps pay for things we need and enjoy.	Play shop, count coins together, and talk about saving for a small treat.
6-8	Introduce the difference between spending and saving and begin talking about choices.	Ask simple questions such as "Would you like to save this or spend it today?"
9-11	Talk about setting goals, making plans, and how saving regularly can add up over time.	Help them choose a savings goal and track progress together.
12+	Discuss budgeting, digital money, and making thoughtful decisions before spending.	Involve them in small real-life money decisions and talk through the choices together.

Children's savings accounts at Saffron

At Saffron Building Society, we offer children's savings accounts for different ages and stages. Whether you are saving a little each month or putting money away for the future, there are options to suit your child's needs.

Our children's range includes easy access and fixed rate options, so families can choose an account that suits the way they want to save. With branch, post, phone and webchat options available on many accounts, it is easy to manage savings in a way that works for you.

Accounts designed for young savers

- **Ladybird Regular Saver**
Save a modest amount each month to build your child's savings steadily.
- **Ladybird Easy Access**
A totally flexible account for children's savings that you might need access to.
- **Ladybird One Year Fixed Rate Bond**
Put money away for one year for a guaranteed rate.
- **Ladybird Two Year Fixed Rate Bond**
A two-year option for longer-term savings.
- **Ladybird Legacy**
For families building a larger savings pot, with regular deposits and one withdrawal each year.

For further details visit:
www.saffronbs.co.uk/savings/savings-accounts/childrens-accounts

Our children's savings range will continue to grow, so keep an eye on our website for the latest products, updates and little saver moments still to come.